

# 2016 Senior LinkAge Line®

Link to a Local Aging Expert

## NEW IN 2016



Kare11 Sandwich Generation

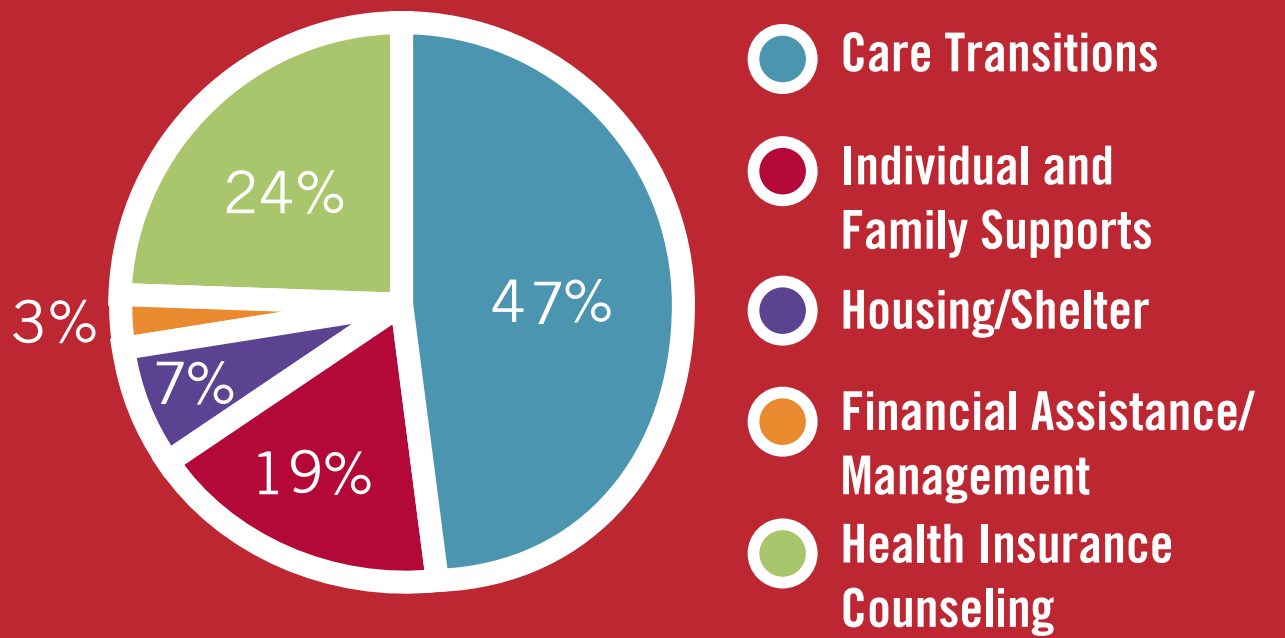


seniorlinkageline.com



County Veteran Service Officer Joint Trainings Statewide

Top reasons consumers contacted the Senior LinkAge Line®



Senior LinkAge Line® contacts



Look who's calling

2016 = 272,435  
2015 = 277,324

**1%** decrease

Average age **74**

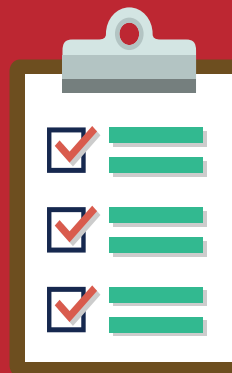
**426** average calls/day

**36,765 caregiver sessions**  
(family member or friend looking for information on behalf of consumer)

**72,983** follow-up calls

**431** online referrals made by hospitals and health care homes

**94%** Would recommend to a friend or family



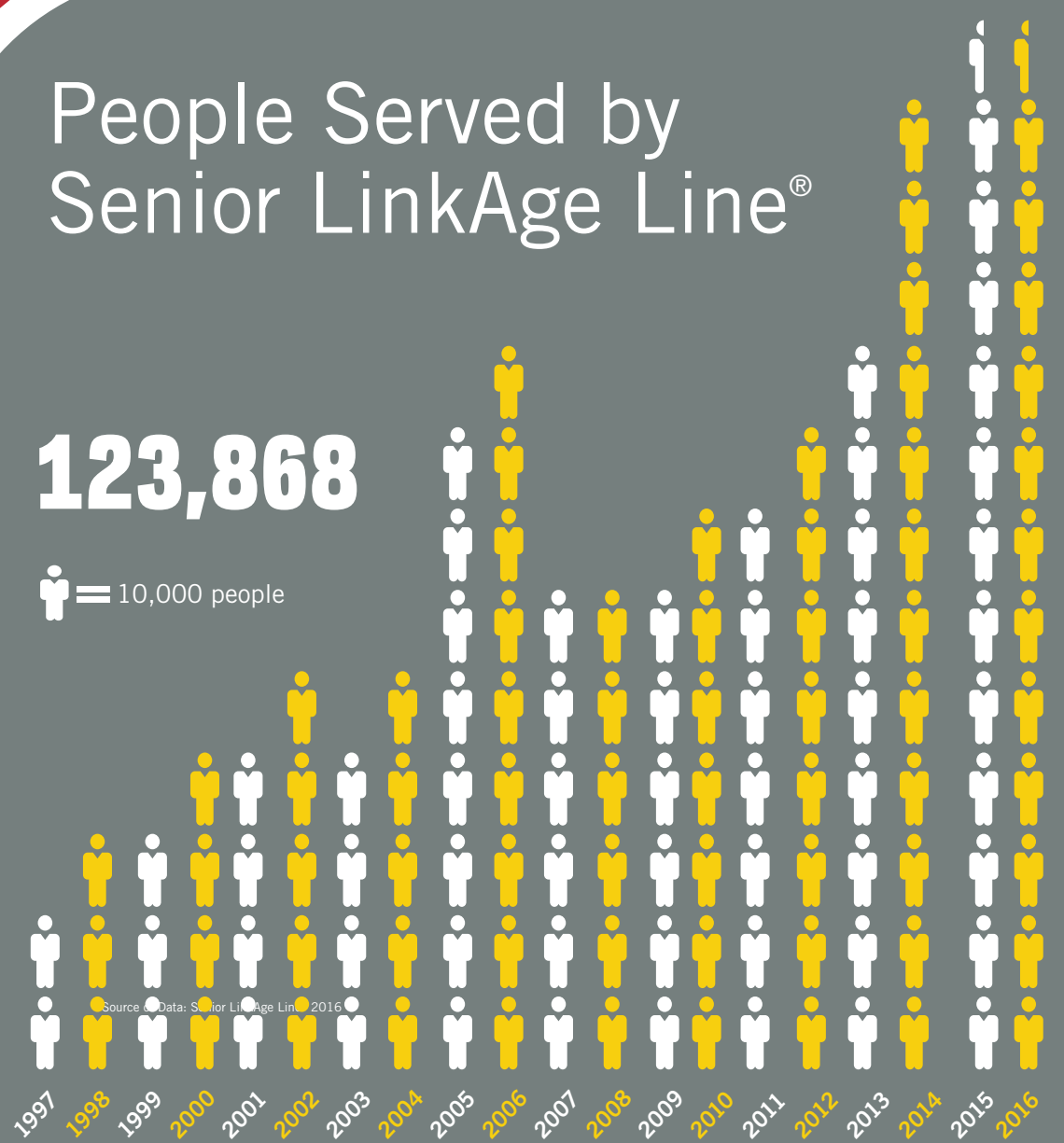
Number of Pre-Admission Screenings

**64,782** 2016  
**63,874** 2015

People Served by Senior LinkAge Line®

**123,868**

1 person icon = 10,000 people



What people are saying



"It's an invaluable resource both personally and in my job"

"Great helpful service you provided to Minnesota residents for the past 25 years plus!"



**OUTREACH 53,381** people attended

**2,488** Senior LinkAge Line® events

**Senior LinkAge Line®**  
1-800-333-2433  
LINK TO A LOCAL AGING EXPERT