

# 2015

# MinnesotaHelp.info®

Navigate Minnesota's Land of Over 10,000 Helping Agencies

Services to help people



More than 12,801 helping agencies and 45,521 services for Minnesotans available at 27,370 locations statewide

What are people looking for?

Our users



Low Income Housing



Assisted Living



Health Insurance Information



Continuing Education



Rent Payment Assistance



Food



Tax Preparation Assistance

Number of visits in 2004

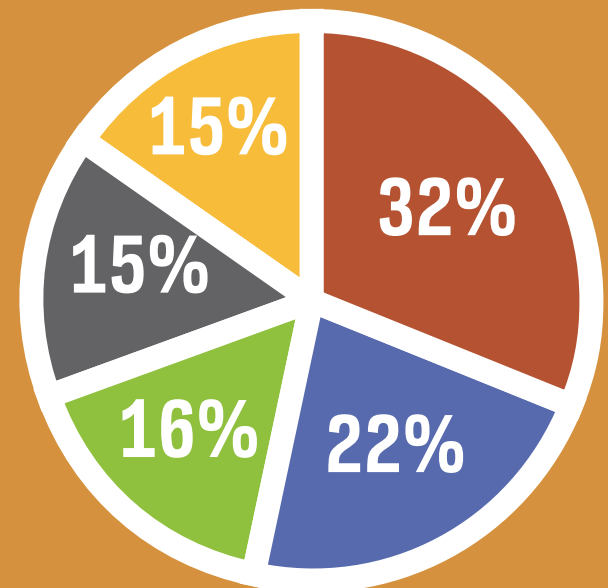
61,443

Number of visits in 2015

444,544

623% Increase

Top 5 MNHelp Chat NOW! topics



- Health Insurance Counseling
- Care Transitions
- Financial Assistance/Mgt.
- Individual and Family Supports
- Housing/Shelter

**W** is the most frequently used day

Looking ahead



- Consumer Reviews
- Direct Support Worker Registry
- New Home Page
- Navigator for Children with Special Health Needs



8 chats/day on average

Senior LinkAge Line®  
1-800-333-2433

MINNESOTA'S LINK TO A LOCAL EXPERT

Source of Data: Senior LinkAge Line® 2015